

THE WINNER MINDSET

Inculcating excellence in behavior at work
BY VERNON FERNANDEZ

SRMSB IS A WHOLLY-OWNED SUBSIDIARY OF SARAWAK ECONOMIC DEVELOPMENT CORPORATION (SEDC) UNDER ITS TOURISM & LEISURE DIVISION.



DATE : 27 - 28 March 2012

VENUE : Riverside Majestic Hotel

INVESTMENT : RM 1380.00 per person

EARLY BIRD DEADLINE : 2 March 2012

CLOSING REGISTRATION : 21 March 2012

GROWING THE POSSIBILITIES

Each human being is a seed full of potential only when positioned and nourished appropriately will they bloom to their glory.

OBJECTIVES:

- To build and establish an ethical culture and mindset towards producing quality & performance at work
- To adopt and apply excellence in thoughts, behaviors and responses to varieties of situations
- To strengthen a values based behaviors and response
- To grow the inside of the individual to produce the performance outside

METHODOLOGY:

We use an active learning method, a learn by doing format. The focus is to set a logic sequence to their presentation needs, then provide the model, ideas and techniques for the best delivery of their material.

The sessions are kept interesting, lively and practical with real life examples, discussions, exercises and case-working. The material is presented in a multimedia format, using relevant NLP tools to relate to the visual, auditory and kinesthetic modes.

THE FACILITATOR:

VERNON FERNANDEZ

He has 24 years' experience in the hospitality industry with 18 years specialization of training and human resources. He has been extensively involved in the design, development and training of modules in the area of attitude, behavior and performance. Continuing learning, performing and excelling has been his notable combination for success. He is an inspiration to anyone who wishes to champion initiatives beyond the scope of one's job and create or instill strong values and ethics within the organization. He has conducted programs with international and well known companies in Malaysia.

HRDF CLAIMABLE

THE PROGRAMME:

The Right Mindset

- The power of the right mindset
- Attitudes that give the edge
- Practical application potentials

Behavior Expectation

- Live the principles of integrity
- Recognize the challenges and responses required
- Exceed organization expectation through consistent and customized delivery

Strengthening the Core

- The Values within Me
- Greater pride and confidence
- Collective alertness and response on the job

Tapping into the Opportunity

- Keeping the team in the perspective of high integrity level
- Get connected and always ready to correct and to be corrected
- Bridging the gaps and implement the ethical cultures across the organization
- Extensive role play and group interaction.

Targeted End Result

- Applying the right attitude in working routine and day to day activities
- Understand qualities of behavior that can enhance ways of life and ways of carrying out the responsibilities given
- Deliver the behavior strategically into process of implementation
- Enable to adapt effective key actions and follow thru the implementation with adequate strategy and planning
- Building a better person

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